



The Northern Devon Futures Partnership

Strategic Goals 2024-2029

Introduction

Northern Devon Futures is the partnership of organisations working together to improve the lives of those who live and work in Northern Devon and to plan for the future of the area. This strategy has been over three years in the making, over which time partner organisations have come together, considered the pressing priorities for the long term future of the area and collaborated on short-term imperatives such as responding to the Covid emergency.

Scoping of the issues and the building of the organisation has led to this identification of the vision for 2050 and the aims, objectives and performance measures for the delivery of that vision over the coming five years.

What is set out here by no means represents the totality of partner action, which, individually and collectively, extends far further. What it does is define a core of shared priorities that members of the partnership commit themselves to achieving through their individual and combined efforts.

NDF also aims to go further than just the organisations and individuals involved in its organising groups and Board. It has a mission to engage citizens, businesses, charities, organisations and philanthropists in a *movement* for transforming the future of Northern Devon.

NDF Vision for 2050

'The Vision of the Partnership is that by 2050 Northern Devon is healthy, prosperous and sustainable, recognised for its aspiration, innovation, and ability to get things done. A place where all are able to succeed and no one is left behind.'

Strategic Pillars of our approach

The NDF Partnership aims to add value to the activities underway across the region through a number of strategic ways of working, or 'pillars' of our approach.

I. Collaborative Action

1. Sustain collaborative capability through trust and delivery experience in and between Action Groups and the Strategy Board
2. Engage with other partnerships nationally and internationally for learning and adaptation.
3. Adopt a NDF behaviour change model

II. Funding and Influence

1. Develop innovative sectoral, citizen and public-private partnerships to support strategic initiatives, empowering all to participate
2. Create agility through strategic investment propositions developed in advance of funds being identified
3. Influence regional and national policy through NDF public relations and media activity

III. Visibility and Identity

1. Launch a new website and logo for NDF for transparency and connectedness
2. Promote the "Made in Northern Devon" identity to tell stories of success.
3. Create a popular movement for the future of Northern Devon through defining and promoting Citizens' and Organisations' Pledges to the shared goals.

IV. Systems Learning and Impact Measurement

1. Apply systems-level impact tracking methodologies and systems
2. Measure all impact against the United Nations Sustainable Development Goals Framework
3. Develop knowledge, skills and behaviours of systems thinking

Aims and Objectives 2024-28

A. Climate and Environment

Aims

1. Prepare Northern Devon communities for the consequences of a warmer world.
2. Progress a just transition to a carbon net-zero Northern Devon.

Objectives

1. Shift energy usage to renewable sources.
2. Align planning policy with a just transition to net zero and adaptation.
3. Support residents, businesses, visitors and partner organisations to reduce their carbon emissions
4. Implement adaptation strategies and actions to minimise the negative impacts
5. Stimulate innovation in the business sector to lead the transition

Key Performance Measures

1. Percentage of households with renewable energy schemes registered on the MCS Installations Database
2. (<https://datadashboard.mcscertified.com/InstallationInsights>)Greenhouse gas emissions by area in kt CO2 equivalent Department for Energy Security and Net Zero
<https://assets.publishing.service.gov.uk/media/64a67b3a4dd8b3000f7fa546/2005-21-uk-local-authority-ghg-emissions-update-060723.xlsx>
3. (Department for Energy Security and Net Zero)CO2 emissions by Sector – Transport in kt CO2 equivalent
4. Department for Energy Security and Net Zero
<https://assets.publishing.service.gov.uk/media/64a67b3a4dd8b3000f7fa546/2005-21-uk-local-authority-ghg-emissions-update-060723.xlsx>

B. Communities and Place

A. Aims

1. Ensure everyone in Northern Devon has somewhere safe and warm to call home
2. Foster vibrant, diverse, connected, resilient and inclusive communities
3. Maintain and make best use of our natural and built environment

B. Objectives

1. Develop a structure to gather intelligence from local stakeholders and residents to feed into the Northern Devon Futures board to help shape local responses to housing needs
2. Develop social cohesion by building thriving connected sustainable communities. By providing the right platforms to shape and deliver services, invest in meaningful volunteering programmes to engage and harness talent in all formats
3. Champion the unique and important built and natural environment we live in by utilising our outstanding land and seascapes to our economic and social advantage

C. Key Performance Measures

1. Number of residents on the housing waiting list in Northern Devon
2. Proportion of homes available to buy / rent / holiday lets in Northern Devon
2. Uplift in Energy Performance Certificate ratings
3. Number of community events organized and attended
4. Percentage increase in community engagement
5. Adults accessing blue and green space

6. Volunteering – increase young people's engagement with volunteering activity
7. Crime data – open Police portal shows 'all crimes' rates that can be compared against Devon averages

D. Children and Young People

Aims

1. Provide an environment where children and young people thrive.

Objectives

1. Develop a Northern Devon Youth 'Passport to the Future'
2. Utilize multipurpose centres to support youth initiatives.
3. Provide support for home-schooled young people and those with special needs.
4. Establish a University for Northern Devon within 10 years.

Key Performance Measures

1. An increased number of young people adding 'passport stamps'
2. Increased visits by young people to multipurpose centres
3. Increased attainment of home-schooled young people and those with EHCPs.
4. A positive recruitment trajectory, year on year, for the University of Northern Devon, and degree awarding powers by 2035.

E. Health and Wellbeing

Aims

1. Improve health outcomes and reduce health inequalities, through prevention and addressing the wider determinants of health.

Objectives

1. Enable strong, resilient and healthy communities working in partnership (One Communities)
2. Support people with complex needs to improve health outcomes (Flow)
3. Assist people to age healthily (HAND)
4. Reduce health inequalities (Partnership)
5. Increase years spent in good health through increased physical activity and engagement with nature and arts
6. Improving the mental health of all in North Devon (Mental Health Partnership)

Key Performance Measures

1. Decrease in the life expectancy gap between the most and least deprived areas.
2. Reduce number of ED attendances by those identified within the High Intensity Users cohort.
3. Improve outcomes for Core20+5 (targeting of effort to improve the health outcomes of the 20% most deprived; targeting the 5 disease groups for adults and children most impacted by deprivation)

F. Economy, Innovation, and Skills

Aims

1. Improve productivity and strengthen regional competitiveness.
2. Build on Northern Devon's established local industry clusters to drive export expansion beyond regional borders.
3. Capitalise on blue-green innovation opportunities to be at the heart of the net zero economy.
4. Retain, retrain and inspire-skills and aspiration for all.

Objectives

1. Improve productivity, increasing qualification and skills rates and increase the average wage.
1. Support and develop innovation in our key industrial clusters.
2. Improve visibility of Northern Devon to potential customers, investors and partners
3. Strengthen regional appeal to workforce relocation, visitors, and potential investors.

Key Performance Measures

1. GVA per hour worked (£)
2. Median full-time gross annual earnings
3. % of residents with Level 4+ qualifications

Implementation, Monitoring and Review

This strategy will be implemented by the NDF Action Groups, enabled by its Partnership Board and facilitated by its secretariat. Those Action Groups will determine the operational tasks that will best deliver the aims and objectives of the Strategy. Progress against this plan is monitored on a six-monthly basis by the NDF Partnership Board, which will review bi-annually the strategic direction and the appropriateness of the Partnership's goals and approach.

Conclusion

This strategy sets out the direction for Northern Devon's development over the next five years. By focusing on action in and across these five strategic domains and underpinned by the strategic pillars, we aim to create a future where Northern Devon thrives economically, socially, and environmentally.

The Northern Devon Futures Partnership

Dedicated Secretariat
 Supports delivery of NDF strategy and operating plan, Board and Action Groups. Designated lead officers for NDF themes

Strategic Board
 Agrees long-term vision, sets shared strategic objectives**, monitors and enables delivery. Democratic Leaders. CEOs / leadership group of all partners. Chairs of Themed Action Groups. System review and assurance.

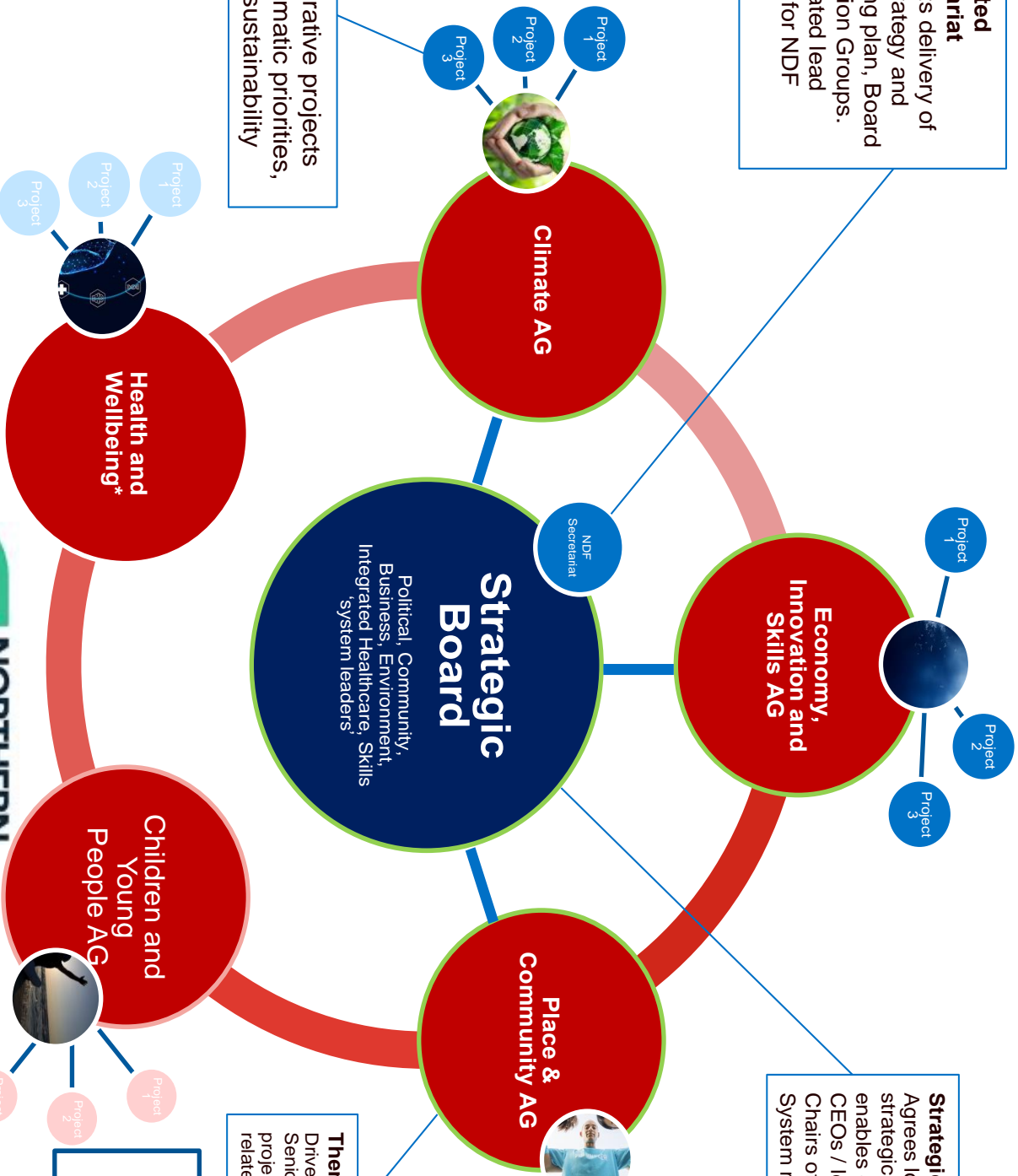
Major collaborative projects, delivering thematic priorities, synergy and sustainability

Themed Action Groups
 Drive collaborative action. Senior officers. Leaders/Chairs of delivery projects and partnerships. Locus for related interest groups and partnerships.



THE GLOBAL GOALS
 For Sustainable Development

All NDF activities will be mapped against the 17 UN SDG priorities



* Encompassing the Integrated Care Board Local Care Partnership (North) and One Northern Devon



**Partners retain statutory accountability to their individual regulators



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